



GrainBridge announces the launch of a new software system in GrainBridge 2.0!

Waterloo, NE (October 04, 2011) – GrainBridge LLC of Waterloo, Nebraska is an agricultural based software company. GrainBridge takes pride in developing premium web based agricultural software applications. The GrainBridge Team is excited to announce the release of an all new web-based risk management software package – **GrainBridge 2.0**.

There are many components of Ag Risk Management to consider from marketing plans, crop insurance, cash sales, futures/options, and government programs. *GrainBridge* provides the agribusiness and their farmer customers with simple, easy-to-use online software that allows users to effectively and efficiently track their production plans and marketing.

“I have looked at a lot of different grain management software products and feel that GrainBridge offers the best product in the market place. Our customers who use GrainBridge know where they are at and it helps them execute a successful marketing plan.”

Al Kluis - Kluis Commodities (Wayzata, MN)

The **GrainBridge Planner** provides the farmer with a roadmap for developing a marketing plan, incorporating crop insurance, breakeven analysis and profit targets. The Planner allows ultimate flexibility in managing your plan on a whole farm basis, by farm entity or even field-by-field. The **GrainBridge Manager** tracks cash grain sales, futures, options (positions update with current market values each day), insurance payments, and government payments with a live look at their on-farm profitability. Bottom line estimates give the producer and the agribusiness a real sense of their profit potential each and every day.

GrainBridge offers the agribusiness a multitude of options in utilizing the software, including:

- customized branding, for the look and feel of your company
- application programming interface (API) for custom software integration
- Single sign-on for private business login credentials
- Administrative account to manage customer accounts
- Message Center for quick and easy communication with clients over text or voice broadcast

GrainBridge offers agricultural risk management software to agribusinesses across the Midwest and over 20 of the major grain states. To learn more about GrainBridge go to www.grainbridge.com.

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